

FORM PTO-1449	SERIAL NO. (Continuation of 09/515,860)	CASE NO. 9974/56
LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT	FILING DATE Filed Herewith	GROUP ART UNIT 2788
	(use several sheets if necessary)	
APPLICANT(S): Arganbright et al.		

REFERENCE DESIGNATION U.S. PATENT DOCUMENTS

EXAMINE R INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
JL	A1	Re 36,116	McCarthy		
	A2	4,799,156	Shavit et al.		
	A3	4,941,090	McCarthy		
	A4	4,958,280	Pauly et al.		
	A5	4,972,318	Brown et al.		
	A6	4,984,155	Geier et al.		
	A7	4,992,940	Dworkin		
	A8	5,025,372	Burton et al.		
	A9	5,053,957	Suzuki		
	A10	5,056,019	Schultz et al.		
	A11	5,063,507	Lindsey et al.		
	A12	5,117,355	McCarthy		
	A13	5,173,851	Off et al.		
	A14	5,185,695	Pruchnicki		
	A15	5,202,826	McCarthy		
	A16	5,231,571	D'Agostino		
	A17	5,233,514	Ayyoubi et al.		
	A18	5,283,731	Lalonde et al.		
	A19	5,287,268	McCarthy		
	A20	5,289,371	Abel et al.		
	A21	5,293,310	Carroll et al.		
	A22	5,319,542	King, Jr. et al.		
	A23	5,351,816	Bullock et al.		
	A24	5,402,336	Spiegelhoff et al.		
	A25	5,440,479	Hutton		
	A26	5,475,585	Bush		
	A27	5,483,445	Pickering		
	A28	5,493,490	Johnson		
	A29	5,528,490	Hill		
	A30	5,537,314	Kanter		
	A31	5,541,925	Pittenger et al.		
	A32	5,557,518	Rosen		
	A33	5,592,375	Salmon et al.		
	A34	5,592,376	Hodcroft		
	A35	5,621,201	Langhans et al.		
	A36	5,621,797	Rosen		

EXAMINER <i>James Dant</i>	DATE CONSIDERED <i>7/2/07</i>
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LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT	FILING DATE Filed Herewith	GROUP ART UNIT 2768
(use several sheets if necessary)		APPLICANT(S): Arganbright et al.

REFERENCE DESIGNATION                      U.S. PATENT DOCUMENTS

EXAMINE R INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
✓	A37	5,634,012	05/97	Stefik et al.		
	A38	5,642,419	06/97	Rosen		
	A39	5,655,089	08/97	Bucci		
	A40	5,664,110	09/97	Green et al.		
	A41	5,664,111	09/97	Nahan et al.		
	A42	5,666,493	09/97	Wojcik et al.		
	A43	5,671,279	09/97	Elgamal		
	A44	5,678,041	10/97	Baker et al.		
	A45	5,684,963	11/97	Clement		
	A46	5,684,965	11/97	Pickering		
	A47	5,694,551	12/97	Doyle et al.		
	A48	5,696,898	12/97	Baker et al.		
	A49	5,703,949	12/97	Rosen		
	A50	5,708,780	01/98	Levergood et al.		
	A51	5,710,887	01/98	Chelliah et al.		
	A52	5,715,314	02/98	Payne et al.		
	A53	5,715,399	02/98	Bezos		
	A54	5,715,448	02/98	Suzuki et al.		
	A55	5,724,424	03/98	Gifford		
	A56	5,727,048	03/98	Horoshima et al.		
	A57	5,727,163	03/98	Bezos		
	A58	5,732,400	03/98	Mandler et al.		
	A59	5,734,838	03/98	Robinson et al.		
	A60	5,740,549	04/98	Reilly et al.		
	A61	5,742,931	04/98	Spiegelhoff et al.		
	A62	5,745,681	04/98	Levine et al.		
	A63	5,745,882	04/98	Bixler et al.		
	A64	5,757,917	05/98	Rose et al.		
	A65	5,758,327	05/98	Gardner et al.		
	A66	5,758,328	05/98	Giovannoli		
	A67	5,761,647	06/98	Boushy		
	A68	5,761,648	06/98	Golden et al.		
	A69	5,761,650	06/98	Munsil et al.		
	A70	5,765,141	06/98	Spector		
	A71	5,765,143	06/98	Sheldon et al.		
	A72	5,774,670	06/98	Montulli		
	A73	5,774,868	06/98	Gragun et al.		
	A74	5,774,870	06/98	Storey		

EXAMINER <i>James Lunte</i>	DATE CONSIDERED <i>7/2/07</i>
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REFERENCE DESIGNATION                      U.S. PATENT DOCUMENTS

EXAMINE R INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
↓	A75	5,774,874	06/98	Veeneman et al.	
↓	A76	5,781,632	07/98	Odom	
↓	A77	5,784,565	07/98	Lewine	
↓	A78	5,790,025	08/98	Amer et al.	
↓	A79	5,790,677	08/98	Fox et al.	
↓	A80	5,794,207	08/98	Walker et al.	
↓	A81	5,794,210	08/98	Goldhaber et al.	
↓	A82	5,794,234	08/98	Church et al.	
↓	A83	5,794,395	08/98	Reed	
↓	A84	5,794,396	08/98	Gibbs	
↓	A85	5,794,399	08/98	Searer	
↓	A86	5,796,393	08/98	MacNaughton et al.	
↓	A87	5,796,841	08/98	Cordery et al.	
↓	A88	5,799,284	08/98	Bourquin	
↓	A89	5,802,497	09/98	Manasse	
↓	A90	5,805,798	09/98	Kearns et al.	
↓	A91	5,806,045	09/98	Biorge et al.	
↓	A92	5,812,769	09/98	Graber et al.	
↓	A93	5,822,736	10/98	Hartman et al.	
↓	A94	5,825,881	10/98	Colvin, Sr.	
↓	A95	5,826,241	10/98	Stein et al.	
↓	A96	5,826,242	10/98	Montulli	
↓	A97	5,832,457	11/98	O'Brien et al.	
↓	A98	5,832,482	11/98	Yu et al.	
↓	A99	5,842,178	11/98	Giovannoli	
↓	A100	5,845,267	12/98	Ronen	
↓	A101	5,850,442	12/98	Muftic	
↓	A102	5,850,446	12/98	Berger et al.	
↓	A103	5,852,809	12/98	Abel et al.	
↓	A104	5,857,175	01/99	Day et al.	
↓	A105	5,864,822	01/99	Baker, III	
↓	A106	5,864,823	01/99	Levitan	
↓	A107	5,864,829	01/99	Tago	
↓	A108	5,870,716	02/99	Sugiyama et al.	
↓	A109	5,870,717	02/99	Wiecha	
↓	A110	5,870,718	02/99	Spector	
↓	A111	5,870,733	02/99	Bass et al.	
↓	A112	5,870,753	02/99	Chang et al.	

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EXAMINE R INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
12	A113	5,878,139	Rosen		
	A114	5,890,132	Sanders		
	A115	5,892,900	Ginter et al.		
	A116	5,893,076	Hafner et al.		
	A117	5,893,098	Peters et al.		
	A118	5,893,904	Harris et al.		
	A119	5,895,454	Harrington		
	A120	5,897,620	Walker et al.		
	A121	5,897,622	Blinn et al.		
	A122	5,897,639	Greef et al.		
	A123	5,899,980	Wilf et al.		
	A124	5,899,982	Randle		
	A125	5,901,287	Bull et al.		
	A126	5,903,652	Mital		
	A127	5,903,877	Berkowitz et al.		
	A128	5,903,878	Talati et al.		
	A129	5,905,973	Yonezawa et al.		
	A130	5,907,831	Lotvin et al.		
	A131	5,909,023	Ono et al.		
	A132	5,909,492	Payne et al.		
	A133	5,909,671	Byford et al.		
	A134	5,910,987	Ginter et al.		
	A135	5,911,143	Deinhart et al.		
	A136	5,915,019	Ginter et al.		
	A137	5,915,243	Smolen		
	A138	5,915,244	Jack et al.		
	A139	5,918,014	Robinson		
	A140	5,918,211	Sloane		
	A141	5,918,213	Bernard et al.		
	A142	5,918,214	Perkowski		
	A143	5,918,215	Yoshioka et al.		
	A144	5,918,228	Rich et al.		
	A145	5,918,229	David et al.		
	A146	5,920,861	Hall et al.		
	A147	5,924,077	Beach et al.		
	A148	5,924,080	Johnson		
	A149	5,926,798	Carter		
	A150	5,930,764	Melchione et al.		

EXAMINER <i>Sans Funte</i>	DATE CONSIDERED <i>7/2/07</i>
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REFERENCE DESIGNATION                      U.S. PATENT DOCUMENTS

EXAMINE R INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
JZ	A151	5,930,767	07/99	Reber et al.	
	A152	5,933,599	08/99	Nolan	
	A153	5,937,390	08/99	Hyodo	
	A154	5,937,391	08/99	Ikeda et al.	
	A155	5,937,392	08/99	Alberts	
	A156	5,937,393	08/99	O'Leary et al.	
	A157	5,937,394	08/99	Wong et al.	
	A158	5,940,807	08/99	Purcell	
	A159	5,946,665	08/99	Suzuki et al.	
	A160	5,948,061	09/99	Merriman et al.	
	A161	5,950,178	09/99	Borgato	
	A162	5,956,693	09/99	Geerlings	
	A163	5,956,695	09/99	Carrithers et al.	
	A164	5,956,699	09/99	Wong et al.	
	A165	5,960,411	09/99	Hartman et al.	
	A166	5,960,416	09/99	Block	
	A167	5,963,915	10/99	Kirsch	
	A168	5,963,925	10/99	Kolling et al.	
	A169	5,966,695	10/99	Melchione et al.	
	A170	5,970,469	10/99	Scroggie et al.	
	A171	5,970,470	10/99	Walker et al.	
	A172	5,970,471	10/99	Hill	
	A173	5,970,472	10/99	Allsop et al.	
	A174	5,970,473	10/99	Gerszberg et al.	
	A175	5,970,474	10/99	LeRoy et al.	
	A176	5,970,475	10/99	Barnes et al.	
	A177	5,987,423	11/99	Arnold et al.	
	A178	5,987,429	11/99	Martizen et al.	
	A179	5,987,498	11/99	Athing et al.	
	A180	5,991,735	11/99	Gerace	
	A181	5,991,736	11/99	Ferguson et al.	
	A182	5,991,738	11/99	Ogram	
	A183	5,991,739	11/99	Cupps et al.	
	A184	5,991,740	11/99	Messer	
	A185	5,995,942	11/99	Smith et al.	
	A186	5,995,943	11/99	Bull et al.	
	A187	5,996,001	11/99	Quarles et al.	
	A188	5,996,006	11/99	Speicher	

EXAMINER <i>Janis Zunte</i>	DATE CONSIDERED <i>1/2/07</i>
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**REFERENCE DESIGNATION U.S. PATENT DOCUMENTS**

EXAMINE R INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
JZ	A189	5,999,914	12/99	Blinn et al.	
	A190	5,999,915	12/99	Nahan et al.	
	A191	6,029,141	02/00	Bezos et al.	

**FOREIGN PATENT DOCUMENTS**

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION	
					YES	NO
JZ	A192	2,183,274	02/97	Canada	X	
	A193	2,184,380	11/95	Canada	X	
	A194	2,210,281	02/98	Canada	X	
	A195	2,222,229	07/98	Canada	X	
	A196	2,242,874	07/97	Canada	X	
	A197	2,247,479	08/97	Canada	X	
	A198	CN1147875	09/96	China		Abstract
	A199	CN1211330	08/97	China		Abstract
	A200	EP0308224	03/89	Europe		
	A201	EP0762692A2	03/97	Europe		
	A202	EP0812081A2	12/97	Europe		
	A203	EP0822535A2	02/98	Europe		
	A204	EP0911745A2	04/99	Europe		
	A205	EP0921665A2	06/99	Europe		
	A206	EPO0844577A2	05/98	Europe		
	A207	JP11120241	07/99	Japan		
	A208	JP9212549	03/99	Japan		
	A209	JP9319970	12/97	Japan		
	A210	283103	02/98	New Zealand		
	A211	WO92/10868	06/92	WIPO		
	A212	WO93/12489	06/93	WIPO		
	A213	WO95/21428	08/95	WIPO		
	A214	WO96/27155	09/96	WIPO		
	A215	WO96/36926	11/96	WIPO		
	A216	WO97/15885	05/97	WIPO		
	A217	WO97/22058	06/97	WIPO		
	A218	WO97/25801	07/97	WIPO		
	A219	WO97/26612	07/97	WIPO		
	A220	WO97/31321	08/97	WIPO		
	A221	WO98/09209	03/98	WIPO		
	A222	WO98/10381	03/98	WIPO		

EXAMINER <i>James Zante</i>	DATE CONSIDERED <i>7/2/07</i>
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EXAMINER INITIAL		DOCUMENT NUMBER	DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION	
						YES	NO
JZ	A223	WO98/14921	04/98	WIPO			
	A224	WO98/19224	05/98	WIPO			
	A225	WO98/19261	05/98	WIPO			
	A226	WO98/19262	05/98	WIPO			
	A227	WO98/20411	05/98	WIPO			
	A228	WO98/25220	06/98	WIPO			
	A229	WO98/28699	07/98	WIPO			
	A230	WO98/37675	08/98	WIPO			
	A231	WO98/40982	09/98	WIPO			
	A232	WO98/42123	09/98	WIPO			
	A233	WO98/49804	11/98	WIPO			
	A234	WO99/04326	01/99	WIPO			
	A235	WO99/04357	01/99	WIPO			
	A236	WO99/05612	02/99	WIPO			
	A237	WO99/07102	02/99	WIPO			
	A238	WO99/07121	02/99	WIPO			
	A239	WO99/09502	02/99	WIPO			
	A240	WO99/10850	03/99	WIPO			
	A241	WO99/19819	04/99	WIPO			
	A242	WO99/20013	04/99	WIPO			
	A243	WO99/23596	05/99	WIPO			
	A244	WO99/31602	06/99	WIPO			
	A245	WO99/33010	07/99	WIPO			

EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)	
JZ	A246	AOL Using MLM For New Revenues, Newsbytes, (January 14, 1999).
	A247	AOL Using MLM For New Revenues (America Online is using Multi-Level Marketing, a program similar to that of Amwayu, to sell its new "AOL Select" service through Monument Communications), Newsbytes News Network (January 14, 1999).
	A248	Amway puts direct selling model online (Amway to launch Quixtar.com web site in 9/99 to sell variety of products) Marketing News, v33, n7, p. 12 (March 29, 1999).
	A249	Amway - New Web-Based Business Opportunity Announced; To Launch 9/1/99 in the U.S. and Canada < <a href="http://www.amway.com/infocenter/pressrel/pressrel155.asp">http://www.amway.com/infocenter/pressrel/pressrel155.asp</a> > (visited March 26, 1999).
	A250	Arten, Gary, CYBERSELLING: Shopping Comes to the Web, Response TV, p. 26 (July 1995).
	A251	Avon, March 1999 < <a href="http://www.avon.com/">http://www.avon.com/</a> > (visited March 29, 1999).
	A252	Bibliofind < <a href="http://www.bibliofind.com/cgi-bin/texis.exe/s/search">http://www.bibliofind.com/cgi-bin/texis.exe/s/search</a> > (visited March 30, 1999)

EXAMINER <i>James I. White</i>	DATE CONSIDERED <i>7/2/07</i>
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EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)	
JZ	A253	Big Planet Incorporated, The Internet Working Company << <a href="http://www.bigplanet.com/about/index.html">http://www.bigplanet.com/about/index.html</a> >> (visited March 29, 1999).
	A254	Compu-DAWN Changes Stock Symbol to "ETVC" and Plans to Change Its Corporate Name to e.TV Commerce Industries, Inc., Business Wire, p. 1228 (March 5, 1999).
	A255	CR2000 Announces Competition for Quixtar, Business Wire (July 2, 1999).
	A256	Credit Systems International Inc. < <a href="http://www.stockgroup.com/csu.html">http://www.stockgroup.com/csu.html</a> > (visited November 25, 1997).
	A257	Crossroads2000.net < <a href="http://www.crossroads2000.net/MainPage2.htm">http://www.crossroads2000.net/MainPage2.htm</a> > (visited July 9, 1999).
	A258	Cyberauthorize.com < <a href="http://www.cyberauthorize.com/">http://www.cyberauthorize.com/</a> > (visited March 29, 1999).
	A259	Direct-Sales Firm Amway to Begin Marketing on Web (Amway Corp to launch online store called Quixtar on 9/1/99) Detroit Free Press, (March 3, 1999).
	A260	DiRon Marketing and Wholesale < <a href="http://www.diron.com/">http://www.diron.com/</a> > (visited May 14, 1999).
	A261	Dogpile < <a href="http://senghor.dogpile.com/taxis/search?q=shopping+carts&amp;fs=web&amp;to=thirty">http://senghor.dogpile.com/taxis/search?q=shopping+carts&amp;fs=web&amp;to=thirty</a> > (visited March 30, 1999).
	A262	Duffy, Tom, Nu Skin's NT Server network gets a face-lift, PC Week, v. 13, n. 40, p. N22(2) (October 7, 1996).
	A263	Equinox International < <a href="http://www.equinoxinternational.com/">http://www.equinoxinternational.com/</a> > (visited April 20, 1999).
	A264	Eskow, Dennis, Amway of the Web, PC Week, v. 13, n. 50, P. A1 (2) (December 16, 1996).
	A265	Fingerhut Executive Views Internet as Route to Expand, Save on Postage (Catalog retailer generates nearly \$10 mil in sales from existing Internet site, expands by taking 20% stake in online florist business), Saint Paul Pioneer Press, (August 2, 1998).
	A266	FutureNet Re-Enters Phone Service Resales, Newsbytes, P. New04100038, (April 10, 1998).
	A267	Halpin, Jon, AOL Selects a Multilevel Marketing Partner, Computer Shopper, 19, 4, 107(1) (April 1999).
	A268	Henry, Shannon, AOL Abandons Marketing Plan, Fear of Junk E-Mail kills Pyramid-Style Sales Effort, The Washington Post, pg. E3, (February 23, 1999).
	A269	Hickey, Mary, Shopping at home: one modem line, no waiting (On-Line Connections-Exploring The Information Highway), Home PC, p. 307, (1994).
	A270	Holt, Paul, E-Commerce's toy story: new business strategies are required as electroic commerce gains in popularity and profitability, Communications News, v.35, n. 7, p. 34(2) (July, 1998).
	A271	Horizons Interactive Mall - Exceeding your shopping needs, < <a href="http://www.horizonsmall.com/">http://www.horizonsmall.com/</a> > (visited July 12, 1999).
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EXAMINER <i>James Lunte</i>	DATE CONSIDERED <i>7/2/09</i>
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FORM PTO-1449	SERIAL NO. (Continuation of 09/515,860)	CASE NO. 9974/56
LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT	FILING DATE Filed Herewith	GROUP ART UNIT 2768
(use several sheets if necessary)		APPLICANT(S): Arganbright et al.

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EXAMINER <i>James Dante</i>	DATE CONSIDERED <i>7/2/07</i>
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FORM PTO-1449	SERIAL NO. - (Continuation of 09/515,860)	CASE NO. 9974/56
<b>LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT</b>	FILING DATE Filed Herewith	GROUP ART UNIT 2768
(use several sheets if necessary)		APPLICANT(S): Arganbright et al.

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EXAMINER <i>James Luntz</i>	DATE CONSIDERED <i>7/2/07</i>
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